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## **MRSI International to unveil next generation of FoolProof® Security Systems at 2005 CES Tradeshow**

New GPS positional tracking system adds new level of protection for public safety personnel, and secure movement of goods worldwide via railroad, trucking and shipping industry.

**Las Vegas, Nev.**—Public safety personnel no longer have to be concerned about being incapacitated without dispatchers knowing exactly where they have fallen and where to send help, according to President/CEO Michael C. Rabanne of MRSI International, Inc.

Thanks to a new and revolutionary device by MRSI that utilizes GPS technology, an injured police officer, fireman or EMT can be quickly located and assisted—within three meters of accuracy.

Called the FoolProof® PGL Security System, the new device will be unveiled by MRSI at the 2005 CES Tradeshow in Las Vegas, Nev. Jan. 6-9. MRSI's tradeshow booth number is #IP526.

FoolProof® PGL is the first cost-effective emergency services tracking system that adds a new and significant layer of protection for public safety personnel. PGL stands for Positional GPS Link and consists of a microphone that attaches to a "standard" hand-held radio used by most public safety personnel. It works by receiving GPS satellite information and processes the coordinates to create positional data.

That positional data is automatically transmitted to FoolProof® PGL's Dispatch Data Link (FoolProof® DDL), which is attached to a central dispatch radio. Next the DDL sends the formatted digital data to dispatch's existing mapping/location software.

"This device can also be used by the railroad, trucking and shipping industry for the safe and secure movement of goods anywhere in the world," said Rabanne. "Better yet, it's affordable, reliable, simple to use and ready to integrate with current communication systems."

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“MRSI has developed a Positional GPS Link for the safety and security industry that is without precedent,” he added. “We are the first to research, develop and manufacture this revolutionary technology. And we are committed to make this technology available for people who put their lives on the line every day while serving their communities.”

Rabanne said the company’s presence at CES illustrates MRSI’s strategic domestic and international growth initiatives to introduce FoolProof® Security Systems to “people, businesses and government organizations.”

Additionally, the company is expanding its Utah operations in order to launch a subscriber-based global location service. That service will utilize U.S. Department of Defense’s GPS satellites and MRSI’s mapping software, which collects, calculates and transmits GPS positional data. It then displays the positional coordinates on both street maps and/or aerial photograph software.

This unique “platform” enables MRSI to deploy geographical information to its subscribers’ desktop PCs, laptops or mobile/handheld devices.

Rabanne said MRSI is committed to the development of its own location-based service because consumer revenues from wireless location-based services are projected to hit \$18.5 billion by 2006, according to Strategis Group, a leading global telecommunications research and consulting firm.

Strategis Group also forecasts that global wireless subscriber penetration will double from 15% today to 30% by 2008, which translates into just under one-third of the world’s population “being connected” with a wireless device.

**Suggested Retail Pricing:** The FoolProof® PGL Radio Mic is \$149.99 and \$4,499.99 for the FoolProof® DDL that attaches to a central dispatch radio. Interested dealers/distributors can place product orders and receive shipping date information at the CES show in Las Vegas.

**About the Company:** MRSI International, Inc. was founded in 1998 and is incorporated in the state of Nevada. Over the past six plus years, MRSI has evolved into a development resource for state-of the-art electronic security systems. MRSI’s mission is simple: Focus on researching, designing and manufacturing security products that simplify every day life while focusing on a more reliable, cost-effective alternative to personal security. For more information please visit [www.mrsicorp.com](http://www.mrsicorp.com) or call toll free 866.435.6774.